

GUARANTEED WHOLE OF LIFE
HISTORIC PRICING COMPARISON – COST PER YEAR FOR £1 MILLION COVER
JANUARY 2025

The pricing of Guaranteed Whole of Life policies has come down significantly over the last 2 years and can offer attractive internal rates of return. A summary of current and historical pricing is provided below supported by a comparison of implied internal rates of return.

JOINT LIFE SECOND DEATH COST PER YEAR			
AGE	January 2023	January 2024	January 2025
30	£5,547	£4,212	£4,228
40	£8,262	£6,506	£6,623
50	£10,593	£8,277	£8,651
60	£14,021	£12,160	£12,395
70	£21,078	£19,959	£20,048
80	£40,296	£36,804	£40,249

SINGLE LIFE COST PER YEAR			
AGE	January 2023	January 2024	January 2025
30	£7,350	£5,493	£5,564
40	£10,586	£8,284	£8,410
50	£13,252	£11,445	£11,497
60	£17,913	£16,635	£17,004
70	£30,056	£28,138	£28,927
80	£60,234	£54,935	£58,406

JOINT LIFE SECOND DEATH – NET IMPLIED INTERNAL RATE OF RETURN

AGE 60				Age 70			
		January 2023	January 2025			January 2023	January 2025
Annual Premium		£14,021	£12,395	Annual Premium		£21,078	£20,048
AGE AT DEATH	80	11.0%	12.0%	AGE AT DEATH	82	20.0%	20.7%
	85	7.3%	8.1%		87	10.6%	11.1%
	90	5.1%	5.8%		90	7.7%	8.1%
	95	3.7%	4.2%		95	4.6%	5.0%
	100	2.6%	3.2%		100	2.8%	3.1%

SINGLE LIFE – NET IMPLIED INTERNAL RATE OF RETURN

AGE 60				Age 70			
		January 2023	January 2025			January 2023	January 2025
Annual Premium		£17,913	£17,004	Annual Premium		£30,056	£28,927
AGE AT DEATH	80	9.0%	9.4%	AGE AT DEATH	82	15.0%	15.5%
	85	5.7%	6.1%		87	7.1%	7.5%
	90	3.8%	4.0%		90	4.6%	5.0%
	95	2.5%	2.7%		95	2.1%	2.4%
	100	1.6%	1.8%		100	0.7%	0.9%

The Net Implied Internal Rate of Return (Net IRR) represents the potential annual returns on premiums paid required to generate a sum exactly equal to the sum assured of £1 million assuming death at various ages. The Net IRR does not take any account of Inheritance Tax, Income Tax, Capital Gains Tax or investment management charges.